

BILL NO. 2022-20

ORDINANCE NO. \_\_\_\_\_

INTRODUCED BY \_\_\_\_\_

**AN ORDINANCE TO APPROVE A CONTRACT BY AND BETWEEN THE CITY OF HERMANN, MISSOURI AND MADDEN MEDIA TO PROVIDE IMPRESSIONS VIA COMMERCIALS ON SPOTIFY.**

WHEREAS, Madden Media submitted a proposal to put commercials on Spotify (“Commercials”) to promote the City of Hermann; and

WHEREAS, Spotify is the No. 1 mobile app for time spent on app among travelers; and

WHEREAS, the Commercials would be played at the beginning or end of podcasts or during streaming audio, such that listeners cannot skip the Commercials; and

WHEREAS, Madden Media proposes to provide a minimum of 250,000 Commercials on Spotify streaming audio and a minimum 100,000 Commercials on Spotify podcast-non host read for a total of Ten Thousand Dollars (\$10,000.00); and

WHEREAS, Madden Media submitted a proposed contract to provide Spotify services (“Madden Media Spotify Contract”), which is attached hereto as **Exhibit A** and incorporated herein by reference; and

WHEREAS, the Commercials were not in the original FY22 budget, but they were approved by the Tourism Commission; and

WHEREAS, the Board of Aldermen has determined that approving the Madden Media Spotify Contract would serve a legitimate public purpose and is in the best interests of the citizens of the City of Hermann, Missouri.

NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF ALDERMEN OF THE CITY OF HERMANN, MISSOURI, AS FOLLOWS:

**SECTION ONE:** The Madden Media Spotify Contract is approved. Mayor Bruce Cox is authorized and directed to execute the Madden Media Spotify Contract on behalf of the City.

**SECTION TWO:** All Ordinances or parts of Ordinances in conflict herewith are hereby repealed.

**SECTION THREE:** This Ordinance shall be in full force and effect from and after its passage and adoption.

First Reading: May 9, 2022

Second Reading: \_\_\_\_\_

VOTE:

Name	First Reading			Second Reading		
	Aye	Nay	Abs	Aye	Nay	Abs
Alderman Ash Geers						
Alderman Derek LeRoy						
Alderman Jim Schirmer						
Alderman Susan Lenger						

Passed and approved this \_\_\_ day of \_\_\_\_\_, 2022.

\_\_\_\_\_  
BRUCE COX, Mayor

\_\_\_\_\_  
PATRICIA HEANEY, City Clerk

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