



Tourism Commission

Mary Kunstmann
Chair
Tourism

Ash Geers
Vice Chair
General Business

Kevin Speckhals
Secretary
General Business

Karen Held
Commissioner
Tourism

Chad Walton
Commissioner
Lodging

Derek LeRoy
Board of Alderman Liaison

Tammy Bruckerhoff
Tourism Director



Hermann Tourism Commission Public Meeting

January 25, 10:00 am

City Hall, 1902 Jefferson Street, Hermann MO 65041

*Meeting will be held in the Board of Aldermen room where seating is arranged to recognize current social distancing directives. **Masks are requested by Mary Kunstmann, Chair, at this time.** If you wish to attend via Zoom, contact Tammy Bruckerhoff at 486-5400 at least one hour prior to the meeting.*

Proposed Agenda

- I. Call Meeting to Order
- II. Recognize Persons Present
- III. Review Minutes of September meeting
- IV. Financial Report
- V. Tourism Team Reports
 - a. Marketing
 - b. E-Newsletter
 - c. Website
 - d. Simple View (lodging services)
 - e. Visitor Information Center Report
 - f. Partnership Application Results To Date for 2022
- VI. Old Business
 - a. Missouri Tourism Award
 - b. KSDK Show Me St. Louis opportunity in 2022
 - c.
- VII. New Business
 - a. Confirm email discussion/votes
 - i. Wine & Jazz Festival
 - ii. Partnership Applications: Wine Country Wagon, Adam Puchta, Pinckney Bend, Copper Mule, Lost Creek, Berger Farm Guest House, Flamingo Key Bed & Breakfast, Lost Creek, OakGlenn, Owensville RV Park
 - b. Festival Management Options
 - c. 2022/23 Budget
- VIII. Tourism Director's Report
- IX. Public Comments, Suggestions, & Questions
- X. Adjourn

NEXT MEETING DATE: February 22, 2022, 10 am

1902 Jefferson Street, Hermann, Missouri 65041
VisitHermann.com