



## Tourism Commission

**Mary Kunstmann**  
*Chair  
Tourism*

**Ash Geers**  
*Vice Chair  
General Business*

**Kevin Speckhals**  
*Secretary  
General Business*

**Karen Held**  
*Commissioner  
Tourism*

**Chad Walton**  
*Commissioner  
Lodging*

**Derek LeRoy**  
*Board of Alderman Liaison*

**Tammy Bruckerhoff**  
*Tourism Director*



## Hermann Tourism Commission Public Meeting

**November 30, 2021, 10:00 am**  
City Hall, 1902 Jefferson Street, Hermann MO 65041

*Meeting will be held in the Board of Aldermen room where seating is arranged to recognize current social distancing directives. If you wish to attend via Zoom, contact Tammy Bruckerhoff at 486-5400 at least one hour prior to the meeting.*

### Proposed Agenda

- I. Call Meeting to Order
- II. Recognize Persons Present
- III. Review Minutes of September meeting
- IV. Financial Report
- V. Tourism Team Reports
  - a. Marketing
  - b. E-Newsletter
  - c. Website
  - d. Simple View (lodging services)
    - i. Book > Direct (referral service)
    - ii. JReS (registration engine)
  - e. Partnership Packets for 2022
- VI. Old Business
  - a. Festival Management Report
  - b. Missouri Tourism Award
  - c.
- VII. New Business
  - a. Confirm email discussion/votes
    - i. Additional billboard
    - ii. KSDK Show Me St. Louis opportunity
  - b. KSDK Show Me St. Louis opportunity in 2022
- VIII. Tourism Director's Report
- IX. Public Comments, Suggestions, & Questions
- X. Adjourn

**NEXT MEETING DATE: December 28, 2021, 10 am**

1902 Jefferson Street, Hermann, Missouri 65041  
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