



## Tourism Commission

**Mary Kunstmann**  
*Chair*  
*Tourism*

**Ash Geers**  
*Vice Chair*  
*General Business*

**Kevin Speckhals**  
*Secretary*  
*General Business*

**Karen Held**  
*Commissioner*  
*Tourism*

**Chad Walton**  
*Commissioner*  
*Lodging*

**Derek LeRoy**  
*Board of Alderman Liaison*

**Tammy Bruckerhoff**  
*Tourism Director*



## Hermann Tourism Commission Public Meeting

**October 26, 2021, 10:00 am**

City Hall, 1902 Jefferson Street, Hermann MO 65041

*Meeting will be held in the Board of Aldermen room where chairs are arranged to recognize social distancing directives. If you wish to attend via Zoom, contact Tammy Bruckerhoff at 486-5400 at least one hour prior to the meeting.*

### Proposed Agenda

- I. Call Meeting to Order
- II. Recognize Persons Present
- III. Review Minutes of September meeting
- IV. Financial Report
- V. Tourism Team Reports
  - a. Marketing
  - b. E-Newsletter
  - c. Website
- VI. Old Business
  - a. Partnership Guidelines for 2022
  - b. Festival Management Report
  - c. Proposal to Chamber regarding Lodging Booking Software
- VII. New Business
  - a. Missouri Tourism Award – Hermann (Tammy) is an Innovator!
  - b. Agreement with Simple View – Lodging Booking Software
  - c.
- VIII. Tourism Director's Report
- IX. Public Comments, Suggestions, & Questions
- X. Adjourn

**NEXT MEETING DATE: November 30, 2021, 10 am**