

HERMANN TOURISM COMMISSION – PUBLIC MEETING

Tuesday, February 23, 2021 10 a.m.
City Hall 1902 Jefferson Street, Hermann MO 65041

Meeting will be held in the Board of Aldermen room where chairs are arranged to recognize social distancing directives. For those who do not wish to attend in person, please contact Tammy Bruckerhoff, 486-5400, to arrange attendance via Zoom meeting.

Agenda

- I. Call Meeting to Order
- II. Election of new Tourism Commission Secretary
- III. Recognize All Present at Meeting
- IV. Review January 26 Tourism Commission Meeting and February 8 Special Meeting minutes
- V. Financial Report – Tammy
- VI. Tourism Team Reports
 - a. Billboard options report
 - b. Visitor Guide report
 - c. Enewsletter report
- VII. Old Business
 - a. Visit Hermann Partnering Update
 - b. Visitor Center Update
 - c. Progress on Lodging and General Business Commission members
 - d. Lodging Booking Service (Jack Rabbit, Book Direct)
 - e.
- VIII. New Business
 - a.
 - b.
- IX. Tourism Director's Report
- X. Public Comments, Suggestions, & Questions
 - a. Request from public regarding website content
 - b.
- XI. Adjourn

NEXT MEETING DATE: _____

Commission Members

Mary Kunstmann, Chair; Rachel Korman, Secretary; Ash Geers, Vice Chair; Karen Held, Linda Miskel
Dave Faerber, Board Liaison