

HERMANN TOURISM COMMISSION – PUBLIC MEETING

Tuesday, January 26, 2021 10 a.m.
City Hall 1902 Jefferson Street, Hermann MO 65041

Meeting will be held in the Board of Aldermen room where chairs are arranged to recognize social distancing directives. For those who do not wish to attend in person, please contact Tammy Bruckerhoff, 486-5400, to arrange attendance via Zoom meeting.

Agenda

- I. Call Meeting to Order
- ii. Review November 24 and December 23, 2020 Tourism Commission Meeting minutes
- III. Financial Report – Tammy
- IV. Old Business
 - a. Visit Hermann Partnering Update
 - b. Visit Hermann Brand Update
 - c. Visitor Center
- V. New Business
 - a. Nominations for Lodging Representative – (Linda Miskel reaches term limits in March)
 - b. Responses or question about new Chamber Strategic Plan or Chamber Board meeting minutes
- VI. Tourism Director’s Report
 - a. Billboard options report
 - b. Visitor Guide report
 - c. Enewsletter report
- VII. Public Comments, Suggestions, & Questions
 - a. Chamber of Commerce
 - b. Others...
- VIII. Adjourn

NEXT MEETING DATE: _____

Commission Members

Mary Kunstmann, Chair; Rachel Korman, Secretary; Ash Geers, Vice Chair; Karen Held, Linda Miskel
Dave Faerber, Board Liaison