

Tuesday, October 27, 2020 10 a.m.
City Hall 1902 Jefferson Street, Hermann MO 65041

Meeting will be held in the Board of Aldermen room where chairs are arranged to recognize social distancing directives. If adequate seating is unavailable, the meeting will be broadcast and can be viewed from the Community Center.

Proposed Agenda

- I. Call Meeting to Order
- II. Review September 29, 2020 Commission Meeting minutes
- III. Old business
 - a. Hermann Tourism 20/21 budget
 - i. Report from Finance/Vision Committee - Ash
 - ii. Budget revisions – Tammy
 1. Webmaster contract
 - b. Website Agreement Recommendations to BOA results – Mary & Tammy
 - c. Update on COVID Grant \$'s for Hermann – Jennifer Davis
 - i. Jennifer – computer & printer, email address?
- IV. New Business
 - a. Issues & plans for dissolution of Website Agreement –as of January 15, 2021
 - i. A-C article
 - ii. Fee structure for VisitHermann.com listing and promotion
 - iii. Access by other organizations
 - iv. Ads on website
 - v. Pages for other organizations
 - vi. Email addresses of Chamber that use VisitHermann.com
 - vii. Jack Rabbit lodging software funding and managing
 - b. Issues relating to expansion of Visit Hermann brand
 - i. Guidelines for linking to VisitHermann.com
 - ii. Policies for using VisitHermann logo
 - iii. Plans for developing a city Visitor Center
- V. Tourism Director
 - a. Financial report
 - b. Progress Report
- VI. Public Comments & Input
- VII. Adjourn

NEXT MEETING DATE: _____

Commission Members

Mary Kunstmann, Chair; Rachel Korman, Secretary; Ash Geers, Vice Chair; Karen Held, Linda Miskel
Dave Faerber, Board Liaison