

BILL NO. 2020-25

ORDINANCE NO. _____

INTRODUCED BY _____

AN ORDINANCE TO APPROVE A CONTRACT WITH MADDEN MEDIA FOR PRODUCTION OF ADVERTISING AND AN ENHANCED LISTING IN THE 2021 MISSOURI TRAVEL GUIDE.

WHEREAS, the Missouri Division of Tourism has contracted with Madden Media for production of the Official 2021 Missouri Travel Guide; and

WHEREAS, Madden Media has provided a quote to the City for an ad and for a photo-enhanced listing in the Travel Guide at a cost of Seven Thousand Eight Dollars (\$7008) (“Madden Media Travel Guide Contract”); and

WHEREAS, the Board of Aldermen has determined that approving the Madden Media Travel Guide Contract would serve a legitimate public purpose and is in the best interests of the citizens of the City of Hermann, Missouri.

NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF ALDERMEN OF THE CITY OF HERMANN, MISSOURI, AS FOLLOWS:

SECTION ONE: The Madden Media Travel Guide Contract is approved. Mayor Bruce Cox is authorized and directed to execute the Madden Media Travel Guide Contract on behalf of the City.

SECTION TWO: All Ordinances or parts of Ordinances in conflict herewith are hereby repealed.

SECTION THREE: This Ordinance shall be in full force and effect from and after its passage and adoption.

First Reading: September 14, 2020

Second Reading: _____

VOTE:

Name	First Reading			Second Reading		
	Aye	Nay	Abs	Aye	Nay	Abs
Alderman David Faerber						
Alderman Rick Owsley						
Alderman Jim Schirmer						
Alderman Susan Lenger						

Passed and approved this ___ day of ___ September _____, 2020.

BRUCE COX, Mayor

PATRICIA HEANEY, City Clerk