

BILL NO. 2019-37

ORDINANCE NO. \_\_\_\_\_

INTRODUCED BY \_\_\_\_\_

**AN ORDINANCE TO APPROVE A CREATIVE SERVICES AGREEMENT BY AND BETWEEN THE CITY OF HERMANN, MISSOURI AND BRANDING BEAR, LLC.**

WHEREAS, on April 22, 2019, the Board of Aldermen passed an Ordinance to approve a Creative Services Agreement (“Agreement”) between the City and Branding Bear, LLC (“Branding Bear”) for social media and marketing services; and

WHEREAS, the term of the Agreement expires on October 31, 2019. The City’s Tourism Commission has recommended that, upon expiration, the Agreement should be renewed through April 30, 2020 per the terms of a proposed renewal agreement requiring additional services to be provided by Branding Bear in consideration of a \$250 increase in the monthly rate, from \$2,500 to \$2750. The proposed renewal agreement, which is attached hereto as Exhibit A and incorporated herein by reference, will hereinafter be referred to as the “New Branding Bear Agreement;” and

WHEREAS, the Board of Aldermen has determined that execution of the New Branding Bear Agreement would serve a legitimate public purpose and is in the best interests of the citizens of the City of Hermann, Missouri.

NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF ALDERMEN OF THE CITY OF HERMANN, MISSOURI, AS FOLLOWS:

**SECTION ONE:** That the New Branding Bear Agreement is approved. Mayor Robert C. Koerber is hereby authorized and directed to execute the Agreement on behalf of the City of Hermann.

**SECTION TWO:** All Ordinances or parts of Ordinances in conflict herewith are hereby repealed.

**SECTION THREE:** This Ordinance shall be in full force and effect from and after its passage and adoption.

First Reading: September 9, 2019

Second Reading: \_\_\_\_\_

VOTE:

Name	First Reading			Second Reading		
	Aye	Nay	Abs	Aye	Nay	Abs
Alderman David Faerber						
Alderman Bruce Cox						
Alderman Jim Schirmer						
Alderman Susan Lenger						

Passed and approved this \_\_\_\_ day of September, 2019.

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DR. ROBERT C. KOERBER, Mayor

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PATRICIA HEANEY, City Clerk

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